

GENERAL INFORMATION ABOUT SPONSORING AN ACNM 2018 PRODUCT THEATER, SYMPOSIUM, RECEPTION OR DINNER

PRODUCT THEATER (PT) DESCRIPTION

- ≡ **FOUR** time slots are available for Product Theaters (PT's).
- ≡ These one-hour slots allow for informative sessions (non CE) or informal gatherings to take place near the exhibit hall during exhibit hall hours. These PT's are offered in a "session" environment with a stage and seating capacity for 200 attendees.

Product Theater Times Offered:

- ≡ ~~Tuesday, May 22 12:15 – 1:15 pm~~ (TENTATIVELY ON HOLD)
- ≡ Tuesday, May 22 - 2:30 – 3:30 pm - OPEN
- ≡ ~~Wednesday, May 23 9:45 – 10:45 am~~ - SOLD TO MEDICINES360
- ≡ ~~Wednesday, May 23 1:00 – 2:00 pm~~ (TENTATIVELY ON HOLD)



Fees to host a Product Theater:

- ≡ \$7,500 for one hour, if not exhibiting
- ≡ \$6,300 for one hour for exhibiting companies
- ≡ \$5,800 for companies also participating as **sponsors** at the \$3,000 level and above
- ≡ \$5,300 for exhibitors who purchase a 10x30 booth or larger

Payment Information: Full payment is due upon signing of agreement. Sponsorship payment is non-refundable.

Product Theater Notables:

- ≡ Sponsoring company will be provided with a skirted table with 2 chairs at the entrance to the PT where they can check attendees in and hand out materials
- ≡ Sponsoring company will be permitted to post up to 2 signs (meter boards) promoting their event (including one in the outer foyer of the PT and one within the exhibit hall). ACNM will provide 2 title signs (22"x28") on an easel at the entrance and as a directional to the PT.
- ≡ Sponsoring company is required to serve food & beverage (f&b) at their own cost. Order to be placed directly with [Armelle Kelly](#) at the Savannah International Trade and Convention Center ([click here for menus](#)).
- ≡ ACNM provides stage, lectern with microphone, and theater seating. Any A/V costs to be absorbed by host organization using ACNM preferred A/V company PSAV (contact Cameron Smith at casmith@psav.com).
- ≡ Sponsoring organization may determine a limited number of attendees up to 200
- ≡ ACNM will manage the sign up and ticketing process and will assist with advance marketing. PT sponsors and a description of their program will be listed within ACNM newsletters, on website, etc. ACNM is focused on maximizing participation by managing a waiting list. We will also impose a strict policy regarding "no shows".
- ≡ Companies will be provided with a listing of attendees that opt in to share their information

HOSTED BREAKFASTS, DINNERS AND RECEPTIONS

Additional offerings are available such as breakfast symposia, dinners and receptions. These activities are priced according to the type of event and expected attendance and also according to whether or not the event will offer CE. **Fees range from \$6,300 to \$7,500** plus the cost of audio visual and food and beverage (to be arranged by the sponsor). NOTE: ACNM will manage the RSVP sign up process. ACNM will provide tickets for all confirmed attendees and will also manage a waiting list in order to maximize the audience size. Companies will be provided with a listing of attendees that opt in to share their information.

- ≡ Sponsoring company is required to serve f&b at their own cost. Order to be placed directly with [Armelle Kelly](#) at the Savannah International Trade and Convention Center ([click here for menus](#)).
- ≡ Audio visual costs to be absorbed by host organization using ACNM preferred A/V company PSAV (contact Cameron Smith at casmith@psav.com). ACNM provides stage, lectern with microphone and banquet seating.

Fees paid to ACNM to host a breakfast, reception or dinner (not including catering and audio visual costs):

Up to 300 attendees:

- ≡ Breakfast \$7,500 (discounted to \$6,300 if also exhibiting or sponsoring at the \$3,000 level or above)
- ≡ Lunch \$6,500
- ≡ Reception \$6,500
- ≡ Dinner \$6,500

Payment Information: Full payment is due upon signing of agreement. Sponsorship payment is non-refundable.

Breakfasts: Held in Convention Center Ballroom Space on Level 2

- ≡ ~~Monday, May 21 7:30 am – 8:30 am~~ (TENTATIVELY ON HOLD)
- ≡ Monday, May 21- 7:30 am – 8:30 am - OPEN
- ≡ ~~Tuesday, May 22 7:30 am – 8:30 am~~ SOLD to Prestige Brands
- ≡ ~~Tuesday, May 22 7:30 am – 8:30 am~~ SOLD to OHNEP
- ≡ Wednesday, May 23 – 7:15 – 8:15 am - OPEN
- ≡ Wednesday, May 23 – 7:15 – 8:15 am – OPEN

Lunchtime: Held in either Convention Center or Westin

- ≡ Monday, May 21 Inquire if interested

Evening Reception Program or Dinner Program: Held in either Westin or Convention Center Space:

- ≡ Sunday, May 20 6:30 pm – 8:30 pm – OPEN
- ≡ Monday, May 21 6:30 pm – 8:30 pm – OPEN
- ≡ Tuesday, May 22 7:00 pm – 9:00 pm – OPEN

[Contact ACNM](#)
today to
reserve your
custom
sponsorship



Need help planning your sponsored program or event? We are here to help. Professional Event Design and Management Services are available starting at \$1,500.00. [Email us](#) for more information

Rules for Promotion of Product Theaters, Breakfasts and Dinners

- ≡ A one-time use of the ACNM meeting registrant mailing list is included in the cost for a pre-meeting mailer or a post meeting mailer. Mailing lists will be provided by ACNM Membership Department within one week after the first deadline for early registration (contact Andre Owens at aowens@acnm.org). Host may opt for a one time use email mailing list as well.
- ≡ A link to your company website from the ACNM Meeting site is included in the cost.
- ≡ All materials intended to promote your activity, including websites, broadcast e-mail messages, promotional brochures, invitations, signage, and other materials, must be approved by ACNM prior to release and distribution. Because changes may be required, it is strongly recommended that review and approval by ACNM occur before printing and production of the materials.
- ≡ All approved promotional, marketing, and other materials used in conjunction with the Product Theaters must contain the following statement in a prominent type size within the materials:

"This promotional activity is provided by (sponsor) and is not certified for continuing education credit. The content of this Product Theater and opinions expressed by presenters are those of the sponsor or presenters and not of the American College of Nurse-Midwives."
- ≡ No other phrase or reference to ACNM or the ACNM Meeting is permitted on Product Theater materials. The ACNM logo or ACNM meeting graphics may not be used on Product Theater materials. The words "education," "educational," or "symposium" may not be used in any presentation titles or on any Product Theater materials.
- ≡ The annual meeting "hotel door drop" service may be used to promote Product Theaters, at an additional cost
- ≡ Additional advertising opportunities are available to promote Product Theaters.
- ≡ ACNM will assist with pre-registration and ticketing of attendees. Printed material must also indicate that pre-registration is available on a first come, first-served basis.

Signs

One professionally produced sign provided by the sponsor, not to exceed one meter, may be displayed outside the Product Theater, and one additional sign may be displayed in the general lobby area. ACNM does not permit the distribution or placement of presentation flyers or signs in any other area of the meeting space, except for the sponsor's exhibit booth. ACNM reserves the right to remove and discard signs and flyers of any organization violating this policy. For Product Theater and Symposium sessions, an easel sign will be produced by ACNM to direct attendees to the room and an additional sign will be provided outside of the room with the title of the session.